

# Razvoj veština za farmaceutsku praksu

**Nosilac Projekta:** Centar za razvoj farmaceutske prakse, Farmaceutski fakultet – Univerzitet u Beogradu

**Partner Projekta:** Phoenix Pharma d.o.o.Beograd

**Rukovodilac projekta:** Prof. dr Ljiljana Tasić

**Trajanje projekta:** 10 meseci (1. februar 2013. – 30. novembar 2013. godine)

**Ciljevi projekta:** unapređenje znanja i veština studenata značajnih za profesionalne aktivnosti farmaceuta u privrednom i zdravstvenom okruženju  
edukacija za profesionalni razvoj i razvoj karijere studenata farmacije

**Metodologija projekta:** Predviđeno je da se predavanja održe studentima podeljenim u dve grupe u periodu od marta do novembra 2013. godine, 2 časa petkom, a jedan subotom.

**Glavni predavač:** Tom Živanović, Phoenix Pharma d.o.o. i gosti

**Partneri na temama:** Prof. dr Ljiljana Tasić, Doc. Dr Valentina Marinković, Doc dr Dragana Lakić, mr ph spec. Dragana Jocić

## Sadržaj i teme projekta

1. Introduction: who is Phoenix – why this course – what are student expectations – what can we expect from each other
2. Learning the Pharma value chain in today's market: Pharma market Serbia in a regional context – what roles are available today – where is sustainable potential – what will happen next – how can I shape the future
3. Finance: P&L – B/S – why do I need to know about finance – what reports are needed – how can I read reports – what is the difference between success and failure – how can I measure progress, Doc dr Dragana Lakić
4. Possible career paths in today's market: walk through the value chain for possible careers – knowing ourselves – the importance of project management – working with people, the switch to EQ – Prof. dr Ljiljana Tasić
5. Focus on: quality: guest speaker – what added value is provided by careers in quality – what are current trends – what is a typical working day like – how can I improve industry in the future – Doc. dr Valentina Marinković
6. Focus on: production : guest speaker – what added value is provided by careers in pharma production – what are current trends – what is a typical working day like – how can I improve industry in the future – Doc. dr Valentina Marinković
7. Focus on: wholesaling: guest speaker – what added value is provided by careers in wholesaling – what are current trends – what is a typical working day like – how can I improve industry in the future
8. Focus on: retailing: guest speaker – what added value is provided by careers in retailing – what are current trends – what is a typical working day like – how can I improve industry in the future – Mr ph spec. Dragana Jocić
9. Project update: three separate projects are launched, one for each group – multi collaboration platform needed – liaison with industry mentors

# Sumiranje rezultata studentskih projektnih zadataka

## Evaluacija projekta

Projektni tim:

- prof. dr Ljiljana Tasić, rukovodioc projekta i rukovodioc CZRFP (dizajn, implementacija, monitoring)
- Tomislav Živanović, Phoenix Pharma d.o.o., dizajn i implementacija
- doc. dr Valentina Marinković, implementacija
- Aleksandra Drašković, Phoenix Pharma d.o.o, dizajn i monitoring
- mr ph spec. Dragana Jocić, sekretar projekta i stručni saradnik CZRFP (administracija i logostika)